

Chris Routh

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Present **CURRENT EXPERIENCE** 2013

FREELANCE WEB & TECHNOLOGY EXPERT

Owner - CER LLC - Kansas City - Remote
October 2013 - February 2023

I currently manage website development, design, digital strategy, and maintenance for 4 clients and their 9 online properties.

// Lead development and strategy of a mobile app used internally by 1-800-Got-Junk's 15,000+ employees. Employee satisfaction increased 58% in the first 90 days.

// Helped create the first ultra long range weather API called the LRC and integrated with 1Weather propelling it to the number 1 Android weather app used by 50+ million users.

// Was the sole technical on-page SEO specialist for an international ad agency, providing optimization and alignment for over 400 websites over a 4 year period.

Some notable companies I've worked with

T-Mobile, Instagram, VMLY&R, Salesforce, Garmin, Booking.com, The PKD Foundation, The Center for Mindful Self-Compassion, and many more

2013 **PAST EXPERIENCE** 2006

Zillner - Director of Digital Strategy
May 2012 - April 2013

PKD Foundation - Online Marketing & Technology Manager
April 2010 - May 2012

BRKZ - Co-Founder
April 2010 - May 2012

EDUCATION

2006 **BACHELOR OF SCIENCE IN FINANCE**
University of Kansas School of Business

2006 **BACHELOR OF ARTS IN ECONOMICS**
University of Kansas

ABOUT ME

Hi I'm Chris, I'm an award winning entrepreneur, SEO specialist, and website manager that specializes in creating enjoyable experiences for your users. I have been featured in several print and online publications such as Techcrunch and Ingrams Magazine and presented at conferences including the first ever LAUNCH conference and the SNC.

AWARDS & HONORS

PIPELINE Innovator
40 Under 40
20 Twenty

STRENGTHS

Execution

I pride myself on the ability to create innovative, efficient, and data-driven solutions to difficult problems.

Flexibility

As a freelancer with multiple clients that have their own processes, methodologies, and resources I am extremely adaptable and can excel in different environments.

Leadership

Having managed large and small teams as well as worked in all roles of a typical web team I have empathy and a unique understanding of all members needs to help influence and guide important decisions.

Design

From grabbing a persons attention to providing an enjoyable experience, I believe great design is essential to the success of any product.

CORE SKILLS

Full-Stack Development
UX Design
Search Engine Optimization
Wordpress